



Do-it Corporation is a 55-year-old company that is recognized as a world leader in tackle-making equipment. We have built this reputation by manufacturing the highest quality fishing tackle molds in the industry. Our process for building lure and soft plastics molds is highly refined and unique to our own company. We hold ourselves to higher standards and it shows when you fish with one of our products.

Beyond molds, we pride ourselves on carrying the highest-quality products and accessories available on the market. There are a lot of lower-quality items we could carry in our product line. We won't fish with them, so why would we try to sell them to you? Quality matters.

Our Mission: To provide every customer with the highest quality tackle-making equipment available.

Our Commitment: Do-it is committed to providing quality products, value, service and customer satisfaction to tackle makers all over the world.



World Leader
in Tackle Craft



Visit: www.do-itmolds.com
for more new products



WARNING: Melting lead and casting lead objects will expose you and others in the area to lead, which is known to cause birth defects, other reproductive harm, and cancer. See instructions on Reducing Exposure supplied with product.

Imperial to Metric Conversion:
1 oz. = 28.35 grams
Metric to Imperial Conversion:
1 gram = .035273 oz.

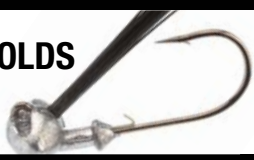
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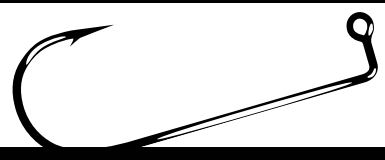
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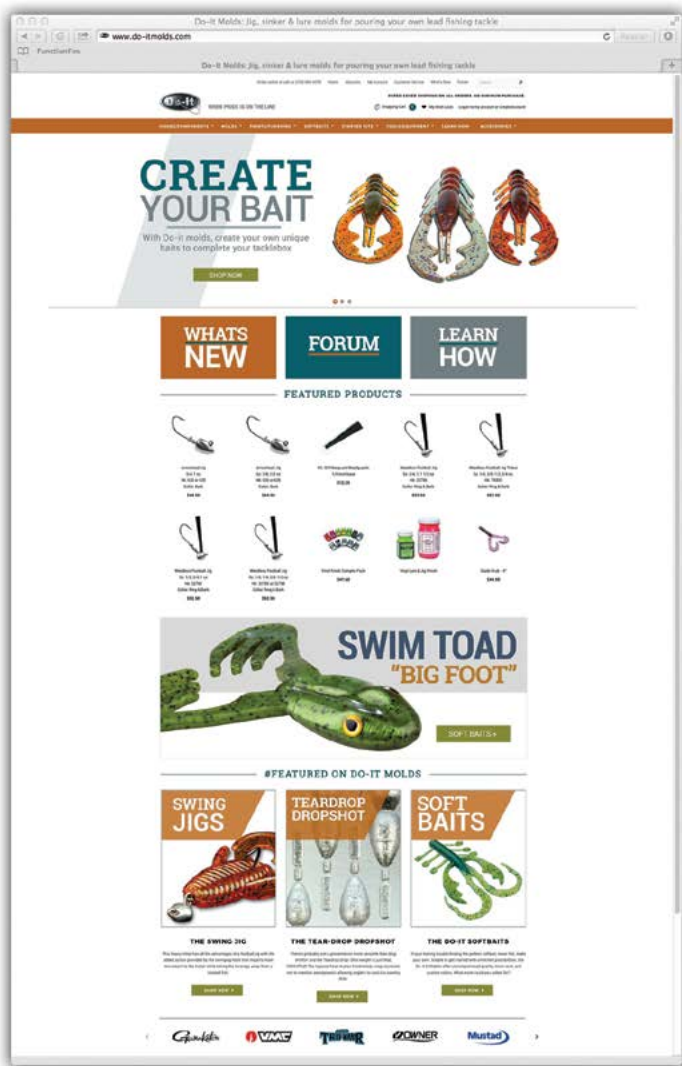
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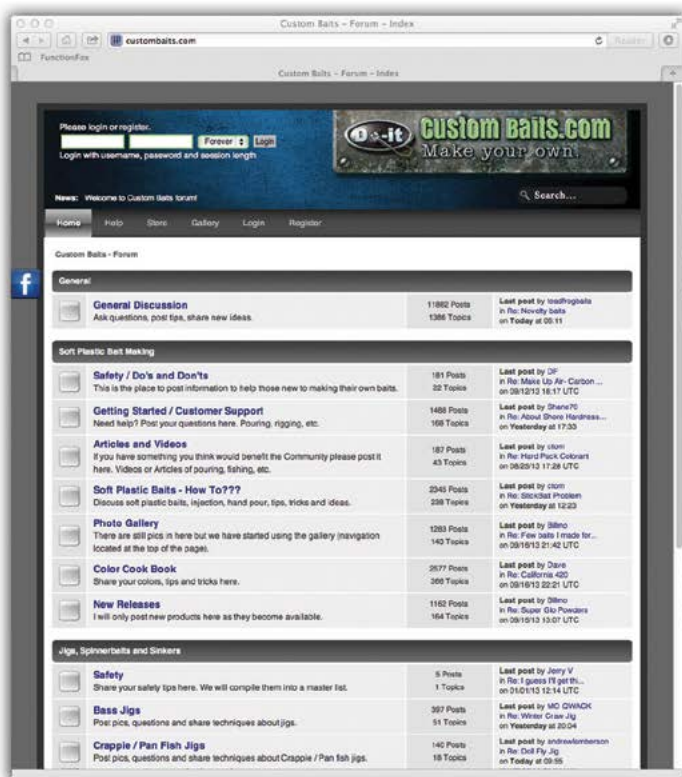


VIEW PRODUCTS ONLINE

www.do-itmolds.com

- See what's new!
- Visit the Education Center for articles, videos and instructions
- See who has been catching big fish
- Get Do-it gear
- Sign-up for our newsletter

Show off your big catch! Send us your photos for everyone to see. Go to the Braggin' Board on our website to learn how to submit your photos and to see others.



TALK TACKLE-CRAFTING

www.custombaits.com

- The most active tackle making forum on the internet.
- A great place to learn and share.
- Learn how to get started making your own baits.
- Share & bounce ideas off of some of the finest custom bait makers around.
- Color cookbooks & recipes.



BULK LEAD FROM DO-IT

Looking for a reliable source of high quality lead for casting? These ingots are 99.9% pure soft lead. Excellent for those harder to cast jigs and sinkers. The cost of these ingots include freight and may be shipped separate from your remaining order.

Size	Item No.	Price
5 lbs	7900	24.89 (freight included)*
10 lbs	7901	40.69 (freight included)*

*Shipped in the USA



IT'S EASY & INEXPENSIVE TO MAKE YOUR OWN TACKLE

Order the molds and all the accessories that meet the demands of your sport fishing environment.



Molds to match your fishing strategy (pages 7-49)

Melting equipment that suits your needs (pages 95-96)

Appropriate safety equipment

Ample lead supply




Visit: www.do-itmolds.com
for how-to videos



OUR CHARTS GIVE YOU WHAT YOU NEED TO KNOW

Use our charts as your guide to choosing the appropriate mold and accessories for your fishing strategy.

1	2	3	4	5	6	7	8	9 10				11
Item No.	Model No.	Type	Insert	Collar	Hook Style	Model Group	Cavities	Sizes (oz.) Hook Sizes				Price
12  1090	JKS-1090Y	Weedless Sparkle	FG-30	Ball	410 413	Assorted	4	1/4 1/0	3/8 2/0	1/2 3/0	5/8 4/0	43.00

1 Item No.
The catalog number that helps us track what you want.

2 Model No.
The mold as described in the copy.

3 Type
Description of the casting you'll produce.

4 Insert
The wire, fiberguard or other part or parts that are required by this mold.

5 Collar
A description of the tying collar. See below to learn the advantages of each collar type.

6 Hook Style
Models are designed to accept specified styles. See the hook section for detailed descriptions.

7 Model Group
The arrangement of cavities by sizes. Select the group that best suits your production needs, as described below.

Assorted: One cavity of each of the sizes listed.

Combination: Cavities in two of the most popular sizes.

Production: Several cavities of the same size to maximize production speed.

Pro-Series: Minimum sprue gates designed with commercial tackle manufacturers in mind.

8 Cavities
The number of cavities in the model.

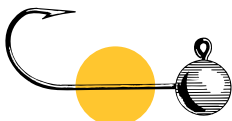
9 Sizes (oz.)
The approximate weight in ounces of the castings produced.

10 Hook Sizes
Listed below each weight size is the size of hooks the mold is designed to accept in the cavity.

11 Price

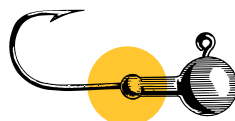
12 Saltwater Symbol
This symbol means that item accommodates hooks made for saltwater. See complete explanation below.

COLLAR DESIGNS



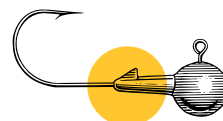
NO COLLAR

Preferred by many who tie flies and other experienced lure makers. One of the more difficult collars to wrap, but uses a minimum of material.



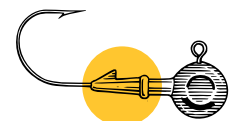
BALL COLLAR

Easy to tie, especially for beginners. The ball on the end prevents a loose wrap from slipping off the collar, provides a natural stop for the thread wrap, and imparts a slight flare to the material being tied.



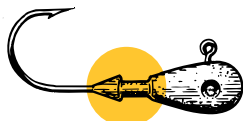
BARB COLLAR

Made to secure plastic bodies on the jig. Barbs positioned on the collar opposite the hook are called Reverse Barbs.



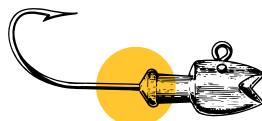
RING AND BARB COLLAR

The ring and barb collar gives you the option of attaching soft plastic tails or tying on dressings like silicone skirt material or bucktail.



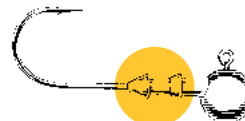
HOLDER COLLAR

An all-purpose collar made to hold plastic bodies and rubber skirts. It is also easy to tie material on the holder collar.



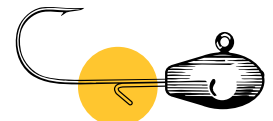
FLAIR COLLAR

A thick collar made to flair bucktail, crimped nylon or other wrapped and tied material.



DOUBLE HOLDER

Preferred by professional fishermen fishing the newer, softer plastics. Built to allow tying materials or dressings to be attached.



WIRE KEEPER

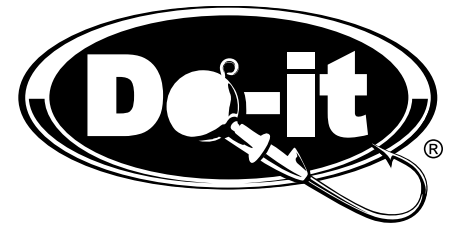
The wire style keeper is the ultimate in plastic holding power. Fewer plastics slipping down the collar means more casts, more chances at your favorite lunker and maybe even a few dollars saved in lost plastics.



Note to Saltwater Fishermen

Salt eats away at metal. Before you head out in saltwater, be sure to select molds that will accommodate hooks plated to withstand the corrosive effects of salt. To make it easy, we've identified these molds with a saltwater-drop icon.

Customer No. _____
 Date _____ Telephone _____
 Name _____
 Street _____
 City _____ State (US) _____ Zip (US) _____
 Province or Region _____ Country _____ Postal Code _____



Do-It Corporation
 501 North State Street
 Denver, Iowa 50622
 Phone 866.984.3648
 www.do-itmolds.com

If the above is a new address since your last order, please provide your old address below.

Office Use Only	
Ck/MO	Mail
Amt	Date

***Order by unit, not by piece. Example: Box of 100 hooks is 1 unit, not 100.**




PLEASE SEE BACK SIDE FOR IMPORTANT INFORMATION

Do not write	*Quantity (Units)	Item No.	Description Model - Style - Etc.	Size	Color	Unit Price	Total Price

SHIPPING & HANDLING (Please check method and add to order).

Free Shipping on Retail Orders over \$150.00 (merchandise) Free
Standard Ground Service to Continental 48 states \$8.50
Air or Expedited Shipment (Available with phone orders paid by credit card ONLY)

Total Merchandise Minimum order \$10	
7% Sales Tax Iowa Residents Only	
Shipping & Handling	
TOTAL AMOUNT DUE	

Card Holder Name _____
 Please charge to my credit card account as indicated below.
  Visa
  MasterCard
  Discover

Account # _____
 Expiration _____ 3 Digit Security Code _____
 Signature _____

PLEASE SEND A CATALOG TO MY FRIEND AT:
 Name _____
 Address _____
 City _____
 State _____ Zip _____

ORDERING INFORMATION

Do-it Corporation • 501 North State Street • Denver, Iowa 50622

Phone: 866-984-3648 between 8 AM - 4:30 PM CST Monday-Friday

Order anytime online at www.do-itmolds.com

PRICING AND SPECIFICATIONS: Merchandise prices and specifications are subject to change without notice. Typographic, photographic, and/or descriptive errors are subject to correction.

Domestic Shipping Info:

PAYMENT: MasterCard, Discover and Visa charge cards are accepted or you may mail a check or money order with your order.

SHIPPING AND HANDLING TIME: Most orders received by 12pm noon CST are shipped same day. Most U.S. points are delivered within 2-5 working days from our central location in Denver, IA via USPS, FedEx and UPS at our selection.

FREE SHIPPING ON RETAIL ORDERS OVER \$150. We offer FREE ground shipping on all Retail orders of \$150.00 (merchandise) or more to destinations in the continental USA. Delivery beyond the continental 48 states or by an alternate delivery service is additional.

FLAT RATE SHIPPING: \$8.50. This flat rate applies to Retail Orders less than \$150.00 with delivery points within the 48 continental United States. It also applies to Dealer/Commercial Account orders that don't qualify under their respective free freight programs inside the continental United States.

2ND DAY AND NEXT-DAY SERVICE: Expedited shipping is available for customers at significantly discounted counter rates by placing an order by phone or internet and using a credit card for payment. Pricing is quoted at time the order is placed. Most orders placed before 12pm noon CST will leave same day. Please call 866-984-3648 for expedited shipping price quote. To request Saturday delivery, make note of such at checkout.

DELIVERIES REQUIRING A SIGNATURE: To make sure your order reaches you safely, sometimes our carriers require a signature for delivery. The carrier will make three delivery attempts before sending the package back to Do-it.

OVERSIZE ORDERS: Oversize items requiring additional handling charges because of weight or length may incur additional charges as will be calculated and communicated to you at the time of check out.

ALASKA, HAWAII AND U.S. TERRITORIES: Shipped via USPS at significantly discounted counter rates.

International Shipping Info:

PAYMENT: Payment must be made with VISA, DISCOVER or MASTERCARD, in United States funds. Wire Transfers may be required for orders from certain countries or dollar amount.

SHIPPING AND HANDLING TIME: Most orders received by 12pm noon CST are shipped same day. Standard International transit time is 5-15 business days, but may take longer depending on carrier delays or your geographic locations. Orders may be shipped via US Postal Service, FedEx, or UPS.

RATES: International orders are shipped at significantly discounted counter rates and are available and communicated to Customers at time of order or check out. Expedited International Shipping is provided as carriers allow at significantly discounted counter rates.

DUTIES AND TAXES: Duty and related fees are not included and are the responsibility of the Customer.

OVERSIZE ORDERS: Oversize items requiring additional handling charges because of weight or length may incur additional charges as will be calculated and communicated at the time of check out.

FIVE (5) EACH COMPONENT QUANTITY DISCOUNTS

Supersedes All Previous Discount Quotations

Product Group (all items must be packages as listed below)	Minimum Quantity (cannot be mixed)	Discount Off list price
Swivels, Barrels, B-Chains or Cranes	5 Boxes Same Size & Type	20
	Bulk (1,000) Swivels Are Not Included	
Wire Forms (packed 25 or 100) All Pre-formed Wire Forms	5 Pkgs. Same Size & Style	20%
	Coiled Stainless Steel Is Not Included	
Spinner Blades (packed 25 or 100) Colorado - French - Swing - Willow	5 Pkgs. Same Size & Style	20%
Filament Rubber & Silicone	5 Same Size & Color	20%
Brass Wire Eyes	5 One-Lb. Pkgs. Same Size	20%
Delta, Tandem & Quad Blades	5 Pkgs. Same Size & Style	20%

OUR GUARANTEE: If you are not completely satisfied with your order when it arrives, you can return unused merchandise for a prompt exchange or refund. An authorization number and the original invoice must be included with any item returned.

RETURNS: All returns must receive an authorization number from Do-it Corporation. Please contact Do-it Corporation between the hours of 8:00a.m. and 4:30p.m. Monday through Friday at 319-984-6055 to receive your authorization number. No items will be accepted for exchange or refund without an authorization number, an original invoice or later than 30 days after delivery.
Our Warranty:

WARRANTY: Do-it molds carry a limited warranty for one year against defective workmanship and or material when used for the purpose intended, under normal conditions, and provided they receive proper care.